



☎ 061 401 2952

✉ shuhari.agency@gmail.com

To : Applicant

Welcome to Shuhari Agency

Thank you for your interest in joining Shuhari Agency! To ensure a smooth and professional onboarding process, please review the following guidelines before submitting your application.

1.Pre-Recorded Submission

We accept *pre-recorded videos* as part of your application. In your submission, include a brief introduction name, age, location, your modeling experience, your hobbies, who you have worked with, what type of modelling you would like to pursue and a demonstration of your favorite poses and walks. This allows us to get a feel for your style and versatility.

2.Portfolio & Social Media Review

We encourage applicants to have a well-curated *portfolio* or *Instagram feed* that showcases their work. If you don't have a professional portfolio yet, don't worry! You can still apply, but we may ask you to collaborate with a local photographer for test shoots to help assess your professionalism and adaptability.

What We Look For:

- Diversity in styles (editorial, commercial, lifestyle)
- Professional shots (if available)
- Clear visuals (high-quality images with a variety of poses)
- Strong online presence, especially on Instagram

Shuhari Agency Team

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3. Remote Collaboration Opportunities

If accepted into the agency, you may have the opportunity to collaborate on remote projects. This may involve partnering with local photographers or brands while Shuhari Agency provides creative direction. We'll coordinate and guide the shoots to ensure everything meets our standards.

4. Interviews & References

To ensure a good fit for Shuhari, we like to have a casual *interview* with applicants. This is a chance for us to get to know you better, understand your goals, and discuss how you can represent our brand. If you have previous experience, we may ask for *references* from photographers or agencies you've worked with.

5. Contracts & Expectations

As part of Shuhari, you will work on a freelance basis, so it's important that we are aligned on expectations from the start. Once accepted, we will provide a contract outlining the terms of your work with us, including payment structure, usage rights for content, and guidelines for professionalism.

What to include in the folder:

- A short pre recorded introduction (1 minute - 2 minutes)
- A display of different poses and a short runway-style walk
- A clear headshot and full-body shot pictures
- Written down measurements. HEIGHT, BUST/CHEST, HIPS

Send your application to shuhari.agency@gmail.com , and we'll get in touch with you for the next steps!

We look forward to seeing your unique style and welcoming you to the Shuhari family.

Thanks and best wishes,
Odwa Nonyati
Shuhari Agency Team

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